

## Opt-In Process at DigiFox Consulting

At **DigiFox Consulting**, we value transparency and respect your privacy. We ensure that all communications sent via text, email, or phone are only delivered to customers who have provided explicit consent, in compliance with regulatory guidelines such as A2P 10DLC.

Here's how our opt-in process works across various communication channels:

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### 1. Verbal Opt-In

When customers contact us by phone or in person, we obtain verbal consent before sending further communications. During the conversation, we clearly explain that they will receive updates via text, email, or phone, and they have the option to opt-out at any time.

- **Example:**  
*"Thank you for contacting **DigiFox Consulting**. Do we have your consent to send you updates and service information through text, email, or phone? You can opt out at any time."*
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### 2. Text Message Opt-In

When customers first reach out via SMS, we respond by requesting confirmation to continue sending messages. Customers must reply "YES" to confirm their consent. They are also informed about their right to opt-out by replying "STOP" at any time.

- **Example:**  
*"Hi [Customer Name], thanks for reaching out! Reply 'YES' to confirm you'd like to receive updates from **DigiFox Consulting**. You can reply 'STOP' at any time to unsubscribe."*
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### 3. Email Opt-In

For customers who initiate contact via email, we confirm their opt-in before sending additional communications. By replying to the initial email, customers agree to receive further messages from us. An opt-out option is available at any time through a reply or an unsubscribe link.

- **Example:**  
*"Thank you for reaching out to **DigiFox Consulting**! By replying to this email, you confirm your consent to receive further updates. You can unsubscribe at any time."*

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#### 4. Website Form Opt-In

When customers use forms on our website (e.g., for inquiries or newsletters), we include an opt-in checkbox to confirm their consent to receive communications. Customers must actively check this box before submitting their information.

- **Example:**  
*"By submitting this form, you agree to receive communications from **DigiFox Consulting**. You may unsubscribe at any time."*

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#### How We Handle Opt-Out Requests

Customers can opt out of receiving communications at any time. Simply follow the instructions provided in the communication (such as replying "STOP" for text messages or clicking the unsubscribe link in emails).

We respect your choices and ensure that no further messages will be sent once you opt out.

If you have any questions about our opt-in or opt-out processes, feel free to contact us at:

**DigiFox Consulting**

Email: [hello@digifoxconsulting.com](mailto:hello@digifoxconsulting.com)

Phone: 469-744-2717